



Collaborate at the Table: Farm, Artisan & Culinary Partners

We've saved you a seat at the Table

Brand Building Sponsorships

Harvest Partner \$5.000

ROOT TO TABLE ENGAGEMENT	PARTNER ENGAGEMENT
ALL SPROUT PARTNER BENEFITS	ALL SPROUT PARTNER ENGAGEMENT
LOGO PRINTED ON EVENT PROGRAMS	CO-BRANDED PROMOTIONAL CONTENT OR EDUCATIONAL VIDEO
OPPORTUNITY TO INCLUDE BRANDED MATERIALS IN EVENT VIP GIFT BAGS	PROVIDE ENGAGEMENT IN REGIONAL PUBLICATION PRODUCTION
FEATURED STORY ON WEBSITE BLOG (WITH GOOGLE ADS SUPPORT)	ENGAGEMENT IN SHAPING ROOT TO TABLE STRATGEY
FEATURED STORYTELLING VIDEO ON WEBSITE	
INCLUSION IN REGIONAL PUBLICATION	
4 RESERVED TICKETS TO FLAGSHIP CULINARY FUNDRAISER (GALA)	
PACKAGE OF 4 TICKETS: SALUTE TO WOMEN (4)	

Sprout Partner \$3.000

ROOT TO TABLE ENGAGEMENT	PARTNER ENGAGEMENT
ALL SEED PARTNER BENEFITS	HOST OR CO/HOST A KEY ROOT TO TABLE EVENT
LOGO FEATURED ON EVENT SIGNAGE & WEBSITE	PRESENTATION OF PRODUCT OR INVOLVEMENT IN AT LEAST 2 EVENTS PER YEAR
MARKETING SUPPORT FOR ROOT TO TABLE EVENT HOSTED BY PARTNER	OCCASIONAL SOCIAL POSTS OR EDUCATIONAL CONTENT FOR ROOT TO TABLE TO ALSO SHARE
ADDITIONAL SOCIAL REELS (X4) WITH PARTNER PROVIDED B-ROLL	PROVIDE UPDATES ON EVENTS AND STORY EVOLUTION
INCLUSION IN PRESS RELEASES ABOUT UPCOMING EVENTS	UPDATES TO B-ROLE WITH CHANGES TO PRODUCTS/SERVICE OFFERINGS
DEDICATED EMAILS TO CLIENT LIST (+3K) TELLING PARTNER STORY (X2)	
PRIORITY SHOWCASE PARTICIPATION IN TASTE OF EXCELLENCE & CULINARY SERIES	
2 RESERVED TICKETS TO FLAGSHIP CULINARY FUNDRAISER (GALA)	
PACKAGE OF 2 TICKETS: SALUTE TO WOMEN (2)	

Seed Partner \$1.500

ROOT TO TABLE ENGAGEMENT	PARTNER ENGAGEMENT
NAME LISTED ON WEBPAGE UNDER PARTNERS	ROOT TO TABLE LOGO PLACEMENT ON WEBSITE
SOCIAL MEDIA REEL (X4) HIGHLIGHTING PRODUCT/STORY	PRESENTATION OF PRODUCT OR INVOLVEMENT IN AT LEAST 1 EVENT PER YEAR
ACCESS TO SHARED INGREDIENTS/PRODUCTION LIST	CROSS-PROMOTION OF ROOT TO TABLE EVENTS THROUGH SOCIAL CHANNELS
EVENT ACTIVATION CONSULTATION TO SUPPORT SUCCESSFUL SHOWCASE	ENGAGEMENT IN B-ROLE DEVELOPMENT
PARTICIPATION IN ONE EVENT ANNUALLY	
NETWORKING EVENTS (X2)	
PERMISSION TO USE ROOT TO TABLE LOGO IN MARKETING	
INCLUSION IN ROOT TO TABLE ANNUAL REPORT	

Why Join as a Food & Farm Partner?

Root to Table is Your Stage, Your Story & Your Community



Showcase Your Craft

- Get a vendor table @ signature events. (starting at just \$250)
- Demo your products or culinary skills to engaged, high-value guests
- Build direct sales & local followers



Grow Your Brand

- Professional video features, media interview & social promotion
- Inclusion in Root to Tables “Meet the Makers” series
- Partner spotlight on website & newsletters



Learn & Connect

- Access to educational workshops on branding, sourcing, PR & scaling
- Networking with fellow producers, buyers & chefs
- Peer collaboration and mentorship



Shape the Regional Food Movement

- Help design programs, share feedback & shape events
- Be part of a mission-driven network advancing regional food resilience

2025 Events



Signature Culinary Experiences

March 2025

Salute to Women

100 attendees
2025: Winchester
2024: Charlottesville
\$139/person

June 2025

Savor Chefs, Farmers, Friends

150 attendees
2025: Pembroke, VA
Mountain Lake Lodge
\$40-290/person plus all inclusive options

November 2025

Chef's Table Celebration

200 attendees
2025: Leesburg
Riverside on the Potomac

Taste of Excellence

June 2025

Defining Piedmont Cuisine

Chef Ian Boden Field &
Main Marshall, VA
28 attendees
\$199/person ++

Fall/Winter 2025

The Prime Affair: Feast & Flame

DC Prime Steaks
Ashburn, VA
\$199/person

Get Inspired Participation Levels

Get to know us through **event-based engagement**. Showcase your products at a Signature Culinary Experience to clearly demonstrate the benefits of partnering with our community.

You'll receive **event-based promotion** & the opportunity to **engage directly** with the Root to Table network of farmers, artisans, chefs & our amazing patrons.

Salute to Women Showcase: \$250/TABLE

Chef's Table Celebration Exhibitor: \$500/TABLE

Apply online today!

Ready to **grow** your **food** or **farm brand**? Whether you're launching a new **artisan business** or preparing to **scale**, Root to Table offers a **trusted platform** to help you **gain exposure**, **build relationships** and **grow** with intention.

Apply for one of our limited scholarships & become a **Community Builder**

- **Social media spotlights** tied to your event participation
- Your **logo & brand story** featured on the Root to Table website
- **Event-based consultation** to help you shine in front of our audience
- Access to **networking & educational gatherings** with fellow makers

Let our community work for you
connect, grow & be seen!

Our Mission

Build a regional
culinary community
around the ever-
growing farm-to-table
food movement.



Objectives



Community

Supporting local chefs, restaurants, farmers and food & beverage artisans strengthens community bonds by creating direct relationships between producers and consumers. A Root to Table movement fosters regional pride, protects farmland from urban sprawl, and keeps food traditions alive—anchoring the community in shared values of sustainability, mutual support, and resilience.

Education

By highlighting the work of culinary artists, viticulturists, and makers, Root to Table becomes a living classroom. It teaches the next generation about where food comes from, how it's made, and why stewardship matters. Schools, culinary programs, and community events can pass down traditional methods, sustainable practices, and the cultural stories embedded in every harvest and recipe.



Industry

Root to Table supports a decentralized, transparent supply chain—one that values craft, quality, and sustainability over mass production. Investing in small farms and food entrepreneurs revitalizes rural economies, creates skilled jobs, and positions regional agriculture and food production as pillars of a robust, future-facing local industry.

Delivering on
our Mission

350k

Social Reach

100k+

website impressions
during campaigns

8k+

followers across
social platforms

3k+

event attendees
since 2018

3k+

B2B connections for
farmers, artisans &
chefs

30+

events, including a
family festival, Blue
Ridge Sprouts

Target Patrons: Age 27-58

Middle to Upper Income, College Educated & 'Cultural Travelers'





"Root to Table has profoundly deepened my connection with the community, inspiring me to highlight the importance of farmers collaborating with chefs and wineries. This relationship not only enhances shared experiences but also increased my small business revenue by 25% and expands our clientele."

Pete Smith, Owner

The Chef Feature Company

A blue-tinted photograph of a busy event. In the foreground, a person is seen from the back, wearing a brown jacket with a circular patch on the sleeve. They are standing near a bar or table with various bottles and a menu. In the background, many other people are mingling, some at tables with white tablecloths and floral centerpieces. The overall atmosphere is social and lively.

Let's elevate your story together!

**Become a
Root to Table Partner
Today!**